

FOR IMMEDIATE RELEASE

Contact:

Brandon Millard

Sector 111, LLC

41740 Enterprise Cir N. Ste101

Temecula, CA 92590

Tel: 951/296-6762

Email: brandon@sector111.com

TOP LOTUS TUNER PARTNERS WITH WORLD CLASS RACE SHOP

Temecula, CA - May 1, 2008. -- Sector111 & Paladin Motorsports combine innovative products and race oriented service for trackday fanatics. When the Lotus Elise was introduced to the U.S. in 2004, Sector111 led the way with aftermarket products that focused on performance through lightweight. Sector111, LLC and its division, Kappasphere have built a strong reputation with innovation, performance, quality and excellent customer service. Paladin Motorsports LLC is a full service race shop that competes in multiple levels of professional racing including SCCA, Formula TR, and The Atlantic Championship Powered by Mazda. Paladin features a 15,000 sq. ft. facility equipped with modern electronics testing and diagnostic equipment. Their operations allow for trackside support, dyno testing, chassis set-up, proper storage and transport, and automotive painting. Paladin currently supports vintage and modern sports cars and racecars for its many clients.

"I am very excited about forging this new partnership with Paladin," states Sector111 President, Shinoo Mapleton. "This level of service and track focus will ensure our clients can extract every ounce of performance from their sports cars!" Located close to each other in southern California, this partnership will provide customers a trustworthy source to have their Lotus Elise, Exige, Ariel Atom, Pontiac Solstice, or Saturn Sky set-up for optimal performance. This partnership will offer complete turn-key packages and cars for clients, preparing them for all their needs, especially track days or racing. The synergy between companies will also increase knowledge and experience for future R&D, track testing, and racing activities.

Sector111 is a company of driving enthusiasts, located in Temecula, CA that offer products to enhance the Lotus Elise, Exige, S, Cup, 211, Ariel Atom, Pontiac Solstice, GXP, Saturn Sky and Redline. Learn more at Sector111.com or Kappasphere.com.

Paladin Motorsports, LLC is a full service motorsport company located in southern California that caters to race professionals and enthusiasts from around the globe. For more information please log on to PaladinMotorsports.com

###

If you would like to learn more about this new relationship or schedule an interview with Shinoo Mapleton, please contact Brandon Millard 951-296-6762 ext. 208.